

# WorldStrides Diversity Internship Program

This opportunity is open to candidates who identify as members of historically underrepresented groups seeking a paid internship program, including Black, African American, Hispanic, Asian, Latinx, and/or Indigenous students, members of the LGBTQ+ community, first generation, veterans or ROTC students, students with disabilities, and community college students. WorldStrides, a global experiential learning and travel company, seeks multiple interns for summer of 2024 for its professional internship program.

This engaging and meaningful internship will offer exposure and direct experience within an assigned WorldStrides' functional area and/or business unit. Education and personal growth are the heart of WorldStrides' mission, which is the blueprint of the program.

This 10-week paid internship program applies ingenuity, creativity, and analytical skills in identifying and evaluating business opportunities across a wide variety of departments. Interns will be assigned a mentor that will assist them in their professional and career development.

#### **Opportunities for interns include:**

- Marketing
- Product Delivery
- Sales

With the diverse nature of the organization's departments and team members' educational backgrounds, WorldStrides mentors can assist students seeking to learn professional skills from a variety of majors, including but not limited to:

- Finance
- Education
- Business Administration and Communications
- Sustainability and Social Action Studies
- Marketing, Digital Media, and Web Design
- Hospitality, Tourism, and Events Management

## **Intern Job Responsibilities**

- Learns the overall concept of WorldStrides including the brand, customer, and all other aspects of service
- Develop understanding of key components of corporate social responsibility as it relates to WorldStrides values and mission
- Accepts designated, business-focus projects to research, propose ideas and solutions, and present final project during the internship
- Engages with customers or clients and gather the voice of the customer and engage with customers as required by job function
- Provide suggestions to management for improving customer and internal processes
- Learns and becomes proficient on internal software systems as needed
- Assists in creating performance reports or tracking metrics as needed
- Work with cross functional stakeholders across the business, including Project Managers, Subject Matter Experts, Senior Leadership, and the Executive Team to ensure quality and timely delivery of projects
- Support company policies and management decisions with a sense of urgency and professionalism
- Seek out and participate in internal/external programs that facilitate personal and professional growth
- Foster communication within and outside the department and stakeholders
- Submit required academic forms necessary to support the intern's educational requirements within required timeframes (if applicable)
- Work within a small group cohort to complete an Executive Project and present outcomes to the leadership team
- Be available to work the required hybrid schedule at the designated Charlottesville office an average of 35-40-hours per work week (work from home on Mondays and Fridays and in-office Tuesdays to Thursdays). Some internship placements will require Saturday or on-call hours.

### **Internship Eligibility**

- At the time of application, must be enrolled in a college or university as an undergraduate, graduate, or have graduated from college within the past six months
- Applicants enrolled in high school are ineligible
- Possess unrestricted work authorization and meet full work availability (35-40 hours per week for 10 weeks)
- Minimum one year demonstrated leadership experience
- Passion for delivering an outstanding service experience
- Demonstrated problem solving and decision-making skills
- Demonstrated strong written and organizational skills with attention to detail
- Demonstrated proficiency with technology
- Proven ability to function effectively in a team environment
- Willing to contribute to WorldStrides' culture of sustainability, diversity, equity and inclusion with team members and program participants
- Submit a resume
- · Have a favorable criminal background check







WorldStrides, a global organization, is committed to educate and serve communities worldwide. Our commitment is fueled by the passion of our team members and partners to make experiential learning accessible, while also being socially, environmentally, and ethically responsible. Together, we accomplish this by investing in initiatives such as our internship program to promote inclusion, diversity, and sustainability.

#### **Program Dates**

June 5, 2024-August 9, 2024

Interns must be fully available for the duration of the internship.

## **Program Locations**

Interns will be based in WorldStrides' Charlottesville, VA location. Interns must be available to work in-person at this office.

Participants must provide their own housing and be responsible for their own transportation.



