

To Announce Performance Invitation (Dance/Cheer)

FOR IMMEDIATE RELEASE

<School name> <Group Type> Team Invited to Perform at the <Name of Event>

<School city>, <School state> – Date – [WorldStrides OnStage](#) programs has invited the <group type> team from <School name> to perform at the <Name of event>. They will join the most elite dance, cheer, and drill teams from across the country in the halftime show finale of this major college bowl game. An invitation to perform at the <Name of event> is an honor reserved only for the most talented student performers from across the nation. Under the direction of <Director name>, the <School name> team will travel to <Event destination> where they will rehearse with nationally acclaimed choreographers. In their free time, they will take in the sights of <Event destination>.

<Director name> has been teaching for <Number of years teaching> years and will be personally leading the <School name> group of <Number of students traveling> students to <Event destination>. <Director name> has traveled with WorldStrides <Number of times traveled> times. To learn how you can help the <School name> team's fundraising efforts, contact <Fundraising contact name> at <Fundraising contact phone/email/website>.

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ABOUT (Your School or Program):

About WorldStrides OnStage:

WorldStrides, headquartered in Charlottesville, VA, is the largest educational student travel company in the United States. Founded in 1967, it has grown to provide educational programs for more than 400,000 students annually over 100 countries around the world. The OnStage division supports performing arts travel including festivals, bowl games and parade performances, and custom performing tours all around the world. For more information on WorldStrides, visit worldstrides.com.

Media Contact:

Director name

Director phone

Director email